



**ENERGY  
EXCELLENCE  
AWARDS**

# **PARTNER PACKAGE**

Presented by the  
**Daily Oil Bulletin**

# ABOUT

The Energy Excellence Awards uniquely recognizes the advancement of collaboration within Canada's energy industry. The awards focus on project management, supply chain sophistication and business collaboration, delivering innovation, operational and exporting excellence. The four key objectives of the program are to:

- ✦ **Share information and generate connections** for producers, suppliers and consultants.
- ✦ **Convene key stakeholders** for purposeful discussions and business development.
- ✦ **Guide industry** to new solutions, through challenges, creating connections and generating economic returns.
- ✦ **Recognize and accelerate the adoption of best practices**, to develop excellence in operations, research, innovation, supply chain and exporting.

# AWARDS

## OPERATIONAL EXCELLENCE: PROJECTS

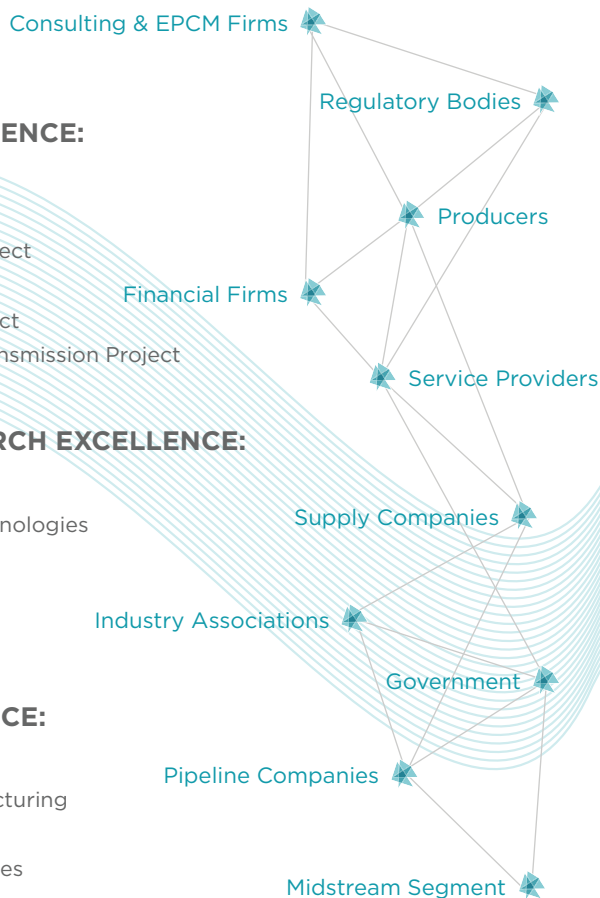
- Top Oilsands Project
- Top Pipeline/Facilities Project
- Top Natural Gas Project
- Top Conventional Oil Project
- Top Power Generation/Transmission Project

## INNOVATION & RESEARCH EXCELLENCE: PRODUCTS/PROCESS

- Drilling & Completion Technologies
- Production Technologies
- Digital Oilfield
- Cleantech

## EXPORTING EXCELLENCE: COMPANIES

- Oilfield Services & Manufacturing
- Advanced Technologies
- Cleantech Products/Services
- Professional Services



# PARTNER OPPORTUNITIES

See full benefits package for complete details.

## GOLD \$20,000

- Partner for **one of the three broad awards categories** (Operational Excellence, Innovation and Research Excellence, Exporting Excellence)
- Partner level logo recognition in event: program, signage, website
- Three months of digital ads in the *DOB* and *JWN* enews (rotations per full benefits package)
- Two poster boards onsite at the session
- Attend the pre-event VIP session and 16 award event tickets
- Be part of the Energy Excellence Awards judging committee
- Branding on the Best of Nominees articles for partnered category
- Recognized in the Best of Winners editorial series for the partnered category to run in *jwnenergy.com* and *dailyoilbulletin.com* in May-June.
- Inclusion in reception video, a combined interview of all three Gold Level Partners
- Corporate message or ad in Energy Excellence Report, and logo on Partner page
- Inclusion in report promotion at the event and via *jwnenergy.com* and *dailyoilbulletin.com* through to July 2019

## SILVER \$12,500

- Partner with **one of the 13 award sub-categories**
- Partner level logo recognition in event: program, signage, website
- Two months of digital ads in the *DOB* and *JWN* enews (rotations per full benefits package)
- Eight event tickets
- Recognized in the editorial article for your Best of Winner category
- Poster board onsite at the reception
- Logo recognition in the Excellence Insights Report which will be promoted widely at the event and via *jwnenergy.com* and *dailyoilbulletin.com* through to July 2019

## BRONZE \$7,500

- Partner level logo recognition in event: program, signage, website
- One month of digital ads in the *DOB* and *JWN* (rotations per full benefits package)
- Four event tickets

\* *Daily Oil Bulletin (DOB)*

# MARKETING CAMPAIGN

The Energy Excellence Awards marketing campaign has six different segments. Related partner marketing benefits are outlined in the Partner Opportunities section.

- ✦ **Nominations**
- ✦ **Event Promotion**
- ✦ **Best of Nominees Editorial Series**
- ✦ **Excellence Awards Reception**
- ✦ **Excellence Insights Report**
- ✦ **Best of Winners Editorial Series**

## ENERGY EXCELLENCE AWARDS RECEPTION

May 2, 2019

5:00 – 7:00PM

Devonian Gardens

Calgary, Alberta



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